

## Guidelines for Accepted Artworks

Avera understands and embraces the healing power of the arts. In selecting artwork for an exhibit, we consider our mission along with the needs of our patients and visitors. We aim to provide a calming, healing experience for visitors and are sensitive to their emotional and physical wellbeing. We recommend artwork that is uplifting, inspiring, and thought provoking. As a featured area on the main floor of the Avera Prairie Center, the exhibit is viewed by thousands of visitors. Thank you for appreciating our sensitivity to these issues.

-The Rotating Gallery exhibits are for three months duration:

January-March, April-June, July-September and October-December

-Installation occurs the first week of the month of the rotation at agreed upon date and time between the hours of 9-3pm, Monday-Friday.

-All accepted artwork must have a wire backing or saw tooth hanger to accommodate our Walker Hanging System.

-All art pieces must have proper signage identifying name of artwork, medium and sale price if applicable.

-Artist is highly encouraged to provide a written artist statement to be hung.

-Artist may display marketing information, pamphlets or business cards.

-Artist may share their exhibit space with other artists.

-Artist may change out their artwork during their rotation.

-Artist must be willing to change our artwork if requested by Avera.

All submissions, questions or coordination concerns regarding the Rotating Art Gallery may be directed to Carol Rogers ([carol.rogers@avera.org](mailto:carol.rogers@avera.org)). Please feel free to share information about this exhibit with fellow artists.